

# SNOB AFFAIR

## Be Reputably Stylish: The S.N.O.B. Checklist

### S HOW YOURSELF.

- Be true to yourself and your sense of style. Not every trend is for everybody. A trend won't always mesh well with your taste or your body shape. Wearing something just for the sake of being trendy can potentially make you look and feel awkward.
- Make your favorite asset stand out. Be it either your chest, your butt, your legs, etc...
- Utilize the colors that suit you best; that work well with the color of your eyes, skin, and hair. Black is your *friendemy*; it can make a statement but it can suppress your potential to shine.
- Wear the clothes; don't let them wear you! Don't let an outfit overpower you or wear you down by having too much going on at the same time.  
Also, your clothes should not surpass your comfort threshold, because it would show!

### N EVER FORCE IT.

- An item of clothing or particular accessory may be beautiful *on its own*, but it may not always be suitable with the overall look you are trying to create. If you are struggling to fit in a piece – that is your gut telling you that it just won't work.
- Your whole look should be *cohesive*. It should *make sense* and have a sense of flow. One easy way to accomplish this is to match colors.
- Sometimes the best approach is to choose your key piece, and then work around that.

### O NLY WEAR AUTHENTIC ITEMS.

- Never look at, touch, smell a designer *knock-off*, let alone wear one. You're better than that. Instead, opt for affordable designer-inspired alternatives.

### B ALANCE.

- Balance out what you expose: To put it plainly - don't look sleazy. Flaunt your assets! But if your overall image is too inviting, you will come off self-conscious instead of stylish. Be classy, *not* trashy.
- Balance out unwanted features: Style with clothes that accentuate your best features and that counterbalance your less than desirable ones, making them less apparent.  
Ex: To counterbalance a long torso, wear a high-waist skirt for the *illusion* of a shorter torso.
- Balance out your outfit's silhouette: Often times, but not in all cases, a fairly balanced silhouette is the goal because it is timelessly flattering. For your outfit, consider having a mix of Flowy VS. Structured, Fitted VS. Loose, Embellished VS. Plain.
- Balance out your color palette: Generally, pairing a neutral color with a vibrant color or pairing a pattern with a color that brings out the pattern's subtle colors, complements your outfit's palette. Although, a monochromatic color scheme can look great when done well. Having more than 2-3 patterns and/or flashy-colored (neutrals don't count) items of clothing in a single outfit can look amazing on the runway, but on the streets, it can be an overkill. The eyes wouldn't know where to look!

**Be Sexy, Noteworthy, Original, and Bold. Be a SNOB.**